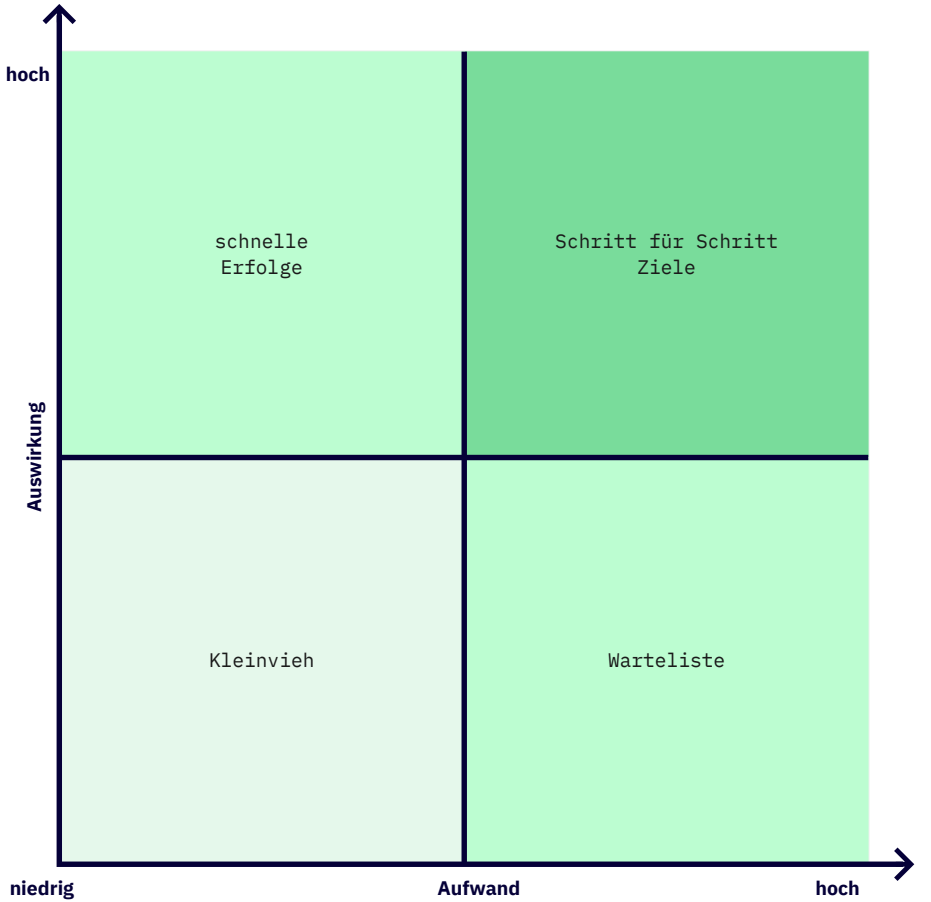Auswirkung & Aufwand Ziel-Matrix